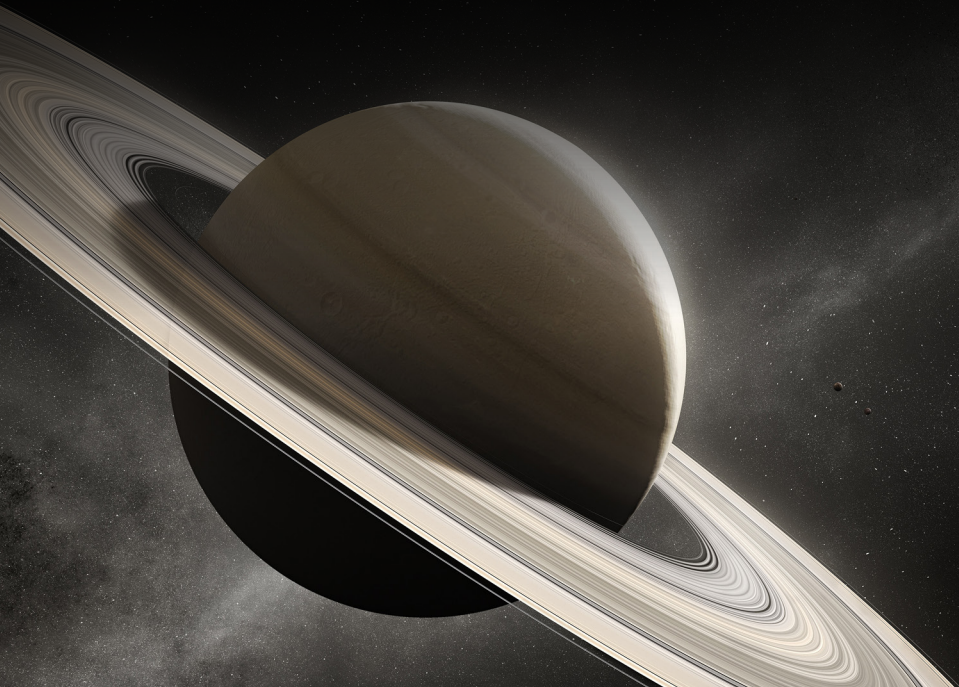


# A FUSE MAKER'S GUIDE TO THE GALAXY



**EAT•N**  
BUSSMANN  
SERIES

# DON'T PANIC

We're not actually interested in the *entire* galaxy. There's only one planet we're focused on, and that's Saturn.

This is an INTERNAL ONLY sales promotion\* for DSEs, FAEs, OEM sales, NAMs and outside sales rep agents — for U.S., Canada and Mexico. The goal is to get YOU focused on Bussmann series code name "Saturn" products.

This is your guide on how to win. We'll keep it as simple as possible.

## The mission

Each month, from July 1, 2018 to June 30, 2019, earn entries into our lottery by meeting the qualifications outlined below.

### DSEs and outside sales reps

One entry for each opportunity loaded into C360 with a minimum sale of \$1,000.

### FAEs

One entry for each opportunity loaded into C360 with a minimum sale of \$1,000 OR one entry for each **Power of space** roadshow event hosted.

### OEM sales

One entry for each new customer with a minimum \$1,000 order OR one entry for each opportunity loaded into C360 for every \$10,000 of additional incremental sales.

### NAMs

One entry for every \$25,000 in stocking orders.

## Mission lottery

Two winners will be randomly drawn from all qualified entries each month during the promotion (drawn the following month) to win the Galactic prize. This is a rolling lottery, so entries stay in — plus, you're eligible to win multiple months.

In September 2019, we'll calculate each participant's total number of opportunities multiplied by the total sales dollars. The person with the greatest result wins the Intergalactic prize.

Example of final calculation:

[40 opportunities x \$1,000 total sales each] +  
[10 opportunities x \$5,000 total sales each] = \$90,000

1 opportunity x \$100,000 total sales = \$100,000 (winner)

## GALACTIC PRIZE

WE'RE OPENING THE UNIVERSE TO YOU,  
WITH **\$500 OF MERCHANDISE** AT THE  
ESTABLISHMENT OF YOUR CHOICE.

\$500 prize is inclusive of merchandise (not a gift card), shipping and taxes. MarCom will make the purchase on your behalf and ship to you.

## INTERGALACTIC PRIZE

WE CAN'T SEND YOU TO SPACE, SO WE'RE  
SENDING YOU TO SEE THE NORTHERN  
LIGHTS.

## TRIP FOR 2 TO ICELAND TO SEE THE NORTHERN LIGHTS

Bussmann Division to arrange two round-trip airfare tickets from your resident city to Reykjavik, Iceland, in Q4 of 2019. Hotel accommodations for three nights, plus a one-day Northern Lights tour is included.

\*We reserve the right to modify or cancel this sales promotion at any point, without notice.



# THE PRODUCTS

Only the sale of the following Bussmann series (code name, "Saturn") and next generation CCP2 products and their accompanying accessories, handles and shafts qualify for this promotion.

## Saturn catalog numbers coming soon...

## Next Generation CCP2-CC

CCP2R-2-30CC  
CCP2R-3-30CC  
CCP2RL-2-30CC  
CCP2RL-3-30CC  
CCP2S-2-30CC  
CCP2S-3-30CC  
CCP2SL-2-30CC  
CCP2SL-3-30CC  
CCP2R-2-30M  
CCP2R-3-30M  
CCP2RL-2-30M  
CCP2RL-3-30M  
CCP2S-2-30M  
CCP2S-3-30M  
CCP2SL-2-30M  
CCP2SL-3-30M

## Next Generation CCP2-CF

CCP2R-2-30CF  
CCP2R-3-30CF  
CCP2RL-2-30CF  
CCP2RL-3-30CF  
CCP2S-2-30CF  
CCP2S-3-30CF  
CCP2SL-2-30CF  
CCP2SL-3-30CF  
CCP2R-2-60CF  
CCP2R-3-60CF  
CCP2RL-2-60CF  
CCP2RL-3-60CF  
CCP2S-2-60CF  
CCP2S-3-60CF  
CCP2SL-2-60CF  
CCP2SL-3-60CF  
CCP2R-2-100CF  
CCP2R-3-100CF  
CCP2RL-2-100CF  
CCP2RL-3-100CF  
CCP2S-2-100CF  
CCP2S-3-100CF  
CCP2SL-2-100CF  
CCP2SL-3-100CF

## Sample cases

To learn about custom **The power of space** sample cases, click [HERE](#). It's exactly the tool you need for this sales promotion.





**Eaton**  
1000 Eaton Boulevard  
Cleveland, OH 44122  
United States  
[Eaton.com](http://Eaton.com)

Bussmann Division  
114 Old State Road  
Ellisville, MO 63021  
United States  
[Eaton.com/bussmannseries](http://Eaton.com/bussmannseries)

© 2018 Eaton  
All Rights Reserved  
Printed in USA  
Publication No. 10817  
July 2018