

# Optimize power management of your IT architecture

Keeping pace with competitive pressures and evolving market dynamics is reshaping the IT infrastructure. To achieve the scalable, flexible and compatible IT environment that's needed today, more high-density computing and advanced network methodologies are being sought out. But in this race to optimize the IT infrastructure, one vital component can be forgotten—power management.

## The true cost of poor power management...



Small business  
100 employees

€6,000 an hour  
€23,000 a year



For medium business  
100-1000 employees  
this rockets to...

€66,000 an hour  
€787,000 a year



The cost for big corporations  
with 1000+ employees  
is a staggering

€1,000,000 an hour  
€2,425,000 a year

## Implement a robust intelligent power management strategy...

Reap the benefits of your modern IT architecture and avoid the costs of business downtime in 5 logical steps...

### 1 Protect

valuable IT assets from power issues and ensure business continuity

### 2 Distribute

power distribution to increase efficiency and reduce operating costs

### 3 Organise

critical IT equipment in your rack reliably and efficiently and reduce cooling costs.

### 4 Manage

your power management infrastructure and your IT equipment through a single pane of glass

### 5 Maintain

the infrastructure for reliability and greater peace of mind

You can achieve each of these steps with Eaton's industry expertise, support and solution portfolio. Find out more about how you can move towards truly optimized power management